

Fresh Water and the Great Lakes Economic Future

Preliminary Agenda

November 10, 2008

Federal Reserve Bank of Chicago, Detroit Branch
1600 East Warren Ave.
Detroit, MI 48207-1063

Monday November 10, 2008

7:30 a.m. Registration and Continental Breakfast

8:20 a.m. Welcome and Opening Remarks

William A. Testa, Vice President and Director of Regional Programs,
Federal Reserve Bank of Chicago

8:30 a.m. Session I

Amenity-driven growth

Mark Partridge, Professor and Swank Chair in Rural-Urban Policy, Department
of Agricultural, Environmental, and Development Economics, The Ohio State
University

Cost-Benefit Analysis of Great Lakes Restoration

John Austin, Executive Director, The New Economy Initiative for Southeast
Michigan, and Nonresident Senior Fellow, Brookings Institution

John Braden, Director of Undergraduate Programs and Professor, Department of
Agricultural and Consumer Economics, University of Illinois at Urbana
Champaign

Q&A and General Discussion

David Albouy, Assistant Professor, Department of Economics, University of
Michigan, and Faculty Research Fellow, National Bureau of Economic Research

10:45 a.m. Session II

Recreation and retirement counties: the Midwest and the demographics of tomorrow

Steven Deller, Professor, Department of Agriculture and Applied Economics, University of Wisconsin - Madison

Michigan recreational industry and related residential trends

Donald Holecek, Professor and Director of the Travel, Tourism, and Recreation Resource Center, Michigan State University

Urban Waterfront Revitalization

David Ullrich, Executive Director, Great Lakes and St. Lawrence Cities Initiative

12:00 p.m. Luncheon

Keynote Speaker

“Urban Waterfront Developments Around the World”

Ann Breen, Co-director and President, The Waterfront Center

1:30 p.m. Session III: Panel Discussion: Clean water’s industrial legacy

Sammis White, Professor, Department of Urban Planning, and Associate Dean, School of Continuing Education, University of Wisconsin—Milwaukee, and Freshwater Cleanup Technology Cluster

John Austin, Executive Director, The New Economy Initiative for Southeast Michigan, “The Great Lakes as Freshwater Research Center”

Gil Pezza, Sector Manager – Water Technologies Cluster, Michigan Department of Economic Development

3:00 p.m. Adjournment

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The Great Lakes Region offers an abundance of fresh surface water and associated habitat. The symposium will largely explore the increasing value that these assets hold for the region's residents for residential, aesthetic, and recreational purposes. As U.S. income and population rises, the demand for both recreational and scenic beauty of open waters, wetlands and other open space have been on the upswing. But how much will the scenic beauty and recreational use of the Great Lakes watershed areas be demanded, and in what ways? And how will this be manifested in migration and growth in income?

A related set of policy issues involves the ways in which the Region can or should respond to rising demands for clean water, related recreation, and adjacent development. Investment in preservation and clean-up of Great Lakes waters present one set of policy options, as do related decisions concerning regulation, land use policies, and consumptive uses of the waters.

The Conference will also investigate the region's legacy of fresh water treatment technology. Can the region's water treatment firms and its university researchers become a global center in providing its services to a world where clean fresh water is becoming increasingly scarce?

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General Information

Date

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Location

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1600 East Warren Ave.
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Cost

\$50

Hotel Information

A block of rooms is reserved at The Atheneum Suite Hotel, located at 1000 Brush Avenue in Detroit. The special conference rate is \$169.00 per night plus 15% tax. To reserve a room, please call the hotel directly at 313-962-2323 and mention you are with the Federal Reserve Bank group. This rate is available until October 20th.

Contact/Registration

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