

GLIN Daily News Sponsorship

By becoming a GLIN Daily News sponsor through an annual monetary donation, your organization will receive the following services. *Note: These services are exclusive to GLIN Daily News sponsoring organizations.*

Supporters: \$500

All sponsoring agencies at the Supporter level or higher receive:

- **Posting access to the Great Lakes Press Room (24/7):** www.glin.net/news/pressroom/
Communications coordinator(s) will be given password-protected accounts to add press releases, meeting announcements and related Great Lakes news to the GLIN web database. Once posted, the items will be publicly archived and searchable by date, keyword and agency name.

All announcements submitted to the **Press Room** will be included in the Daily News listserv e-mail, which currently reaches more than 2,000 subscribers. In addition, the Press Room web page is directly linked from the Daily News box, which sits on dozens of Great Lakes-related web sites with a projected growth rate of 50-100 percent annually. The Daily News section on GLIN is accessed by more than 20,000 unique users per month and is consistently among the Top 3 most popular sections on GLIN. Total "hits" on the GLIN web site average 4.8 million/month.

- **Web Publicity:** www.glin.net/news/sponsor/sponsors.html
Your agency's link and logo will be published on the GLIN News **Sponsors'** page.

Benefactors: \$1,500

In addition to the above services, Benefactors receive:

- **Special promotion:** www.glin.net/news/
[new!] Directly reach thousands of viewers per day! Your organization will reach the mailboxes of all of our Daily News subscribers. *For one month per year*, we will promote our Benefactors within Daily News e-mail and feature you as a sponsor on the **GLIN Daily News** web page. Don't miss this outstanding opportunity!
- **Extended publicity**
GLIN will specially promote your organization to additional audiences. Every month, GLIN lists a different Daily News Patron/Benefactor as "Sponsor of the Month" in the Press Room, as well as in the mid-month "What's New & Notable" web-mail sent to thousands of e-mail subscribers.



Yes!

I'd like to support...

GLIN dailynews

Secure payment also available online: www.glin.net/news/sponsor/agencies.html

Payment:

To activate access to GLIN Daily News services, please remit payment to:

Great Lakes Commission

Attn: Ron Hasselbring, GLIN Daily News
2805 South Industrial Hwy., Suite #100
Ann Arbor, MI 48104-6791

Level of Sponsorship (select one):

- Supporter: \$500
 Benefactor: \$1,500
 *Other: _____

Organization/Agency Name: _____

Address: _____

Contact person for Pressroom: _____

Phone (optional): _____

Email: _____

Questions? Please feel free to contact:

Laura Andrews, Design Manager
Great Lakes Information Network
Phone: 734-971-9135, Fax: 734-971-9150

**Please note that while sponsorship of any amount is welcome, services will only be provided to agencies meeting minimum listed requirements.*

